

White-label cybersecurity + education

Built for B2B2C distribution (MSPs • OEMs • ISVs)

Transform 3SN technologies into your branded service, your product add-on, or your customer experience.

At a glance

- ✓ **White-label / private-label** UI, theming, and workflows
- ✓ **Multi-tenant delivery** with tenant isolation and partner oversight
- ✓ **Security practices** aligned to industry expectations (at rest / in transit)
- ✓ **Education integrated** to reinforce secure behavior through use

Partner motions

- ✓ MSP / managed service delivery
- ✓ OEM distribution (co-branded or white-label)
- ✓ ISV embedded / API integrations
- ✓ Private-label packaging for vertical products

White-label is more than a logo swap. It's consistent branding, clean tenant boundaries, and partner workflows that scale.

Custom UI / Branding / Theme

- Rebrand the experience: colors, typography, and surface styling
- Deliver under your domain and product naming
- Adapt flows for industry-specific customer journeys
- Repurpose modules into your product portfolio

Multi-tenancy + data isolation

- Tenant separation designed for B2B2C distribution
- Partner management patterns (provider → tenant → users)
- Privacy-first commitment and clear boundary control
- Standards-aligned security protocols and encryption

Partnership tiers (baseline expectations)

| Tier | Best for | Typical scope |
|----------------|--------------------------|--|
| Co-branded | Fastest path to launch | "Powered by 3SN", light theme alignment, standard workflows |
| White-label | Your brand, our platform | Full surface rebrand, partner administration, tenant-aware reporting |
| Private-label | Industry productization | Workflow adaptation, packaging, verticalized UX and messaging |
| Embedded / API | Security inside your app | Integrations into your stack, partner-controlled distribution |

We align branding, tenancy, roles, and operational ownership to your partner model – MSP delivery, OEM distribution, or ISV embedding.

Designed to fit how service providers onboard, manage, and scale security across many customer organizations.

How an MSP uses 3SN



Where it fits in daily operations

- Delivered as a managed service (bundled or add-on)
- Operated from a partner admin layer across tenants
- Reinforced with education that fits the workflow

Partner outcomes

- Launch faster with a proven security + education foundation
- Keep your brand and customer relationship
- Standardize delivery across many customer organizations

Partner-ready modules

Proxy Platform

Available now

Secure routing and web access control designed for partner delivery.

- Privacy-aware operating modes and partner management patterns
- Built for multi-tenant operational control

Training Portal

Designed-for intent

Industry-focused education journeys aligned to partner operations.

- Targeted curricula and reinforcement for your customers
- Built to be re-branded and redistributed

Scanner

Designed-for intent

Discovery and security hygiene workflows across customer environments.

- Manage fleets of agents/devices across tenants
- Designed to support reporting and evidence for customers

We'll align your goals, branding requirements, and distribution model – then map a rollout plan anchored by Proxy Platform.

What we'll cover

- ✓ Your partner motion: MSP delivery, OEM distribution, or ISV embedding
- ✓ Tenancy structure, roles, and operational ownership
- ✓ Branding + theming requirements for your market
- ✓ Initial rollout plan and next modules alignment

Learn more: 3sn.com

Contact: contact@3sn.com

Roadmap notice: Training Portal and Scanner references reflect product intent and direction and are not a commitment to specific features or timelines.

SCAN TO VISIT 3SN.COM



Suggested next steps

- ✓ Confirm your distribution model (MSP, OEM, or ISV embedding)
- ✓ Align branding and tenancy roles for your customer base
- ✓ Start a rollout plan anchored by Proxy Platform